FOR IMMEDIATE RELEASE

Food Safety Audit Expertise Added to GCCA Service Partnership Program

ALEXANDRIA, VA, April 11, 2017 – The Global Cold Chain Alliance (GCCA) is pleased to welcome AIB International as its newest Service Partner. The partnership links GCCA members directly to AIB International - a trusted industry name in food safety program auditing and training. GCCA members are provided discounted pricing on these services through this new relationship.

In recent years, there has been a growing emphasis on food safety throughout the entire global supply chain. It is more important than ever for temperature-controlled third-party logistics companies to guarantee their customers that they can maintain the quality and safety of their perishables while in their facilities. In addition, many companies are taking steps to meet the standards required for the Global Food Safety Initiative (GFSI) certification and the Food Safety Modernization Act (FSMA).

"We have seen a growing need among our members for assistance with developing food safety controls programs and general guidance on achieving food safety certifications," said Corey Rosenbusch, President and CEO of GCCA. "I am pleased we can add this partnership to our growing list of industry-related member services."

AIB International was founded in 1919 as a technology and information transfer center for bakers and food processors. Today the mission is to empower the food industry to elevate food safety programs and grain-based production capabilities across the global food chain. Their core food safety competencies include guidance on HACCP, the Food Safety Modernization Act, food storage, sanitation auditing, hygiene, and other food safety related items.

"AIB is eager to offer our expertise in food safety to GCCA members as they work to keep high-quality, safe food moving through the world's supply chain," said Stephanie Lopez, VP of Food Safety Services, Americas. "The audits, training, and certification assistance we provide are exactly what GCCA members need to expand their food safety programs and seek out the best industry certifications."

As part of the partnership, a representative from AIB International will serve on the WFLO Scientific Advisory Council, an eminent group of food scientists, logistics, and packaging experts from around the world who offer GCCA members cutting-edge research and advice on a variety of food and logistics topics. AIB will also participate on the GCCA Supply Chain Operations Committee, supply content for GCCA newsletters and COLD FACTS magazine; and participate in speaking opportunities for GCCA events and webinars throughout the year.
For more information on the GCCA-AIB partnership, please visit the website at http://www.gcca.org/about-us/aib-international/.

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**About the Global Cold Chain Alliance**

Comprised of its Core Partners, including the International Association of Refrigerated Warehouses (IARW), the World Food Logistics Organization (WFLO), the International Refrigerated Transportation Association (IRTA), and the International Association for Cold Storage Construction (IACSC), the Global Cold Chain Alliance (GCCA) represents all major industries engaged in temperature-controlled logistics. GCCA unites all partners to be innovative leaders in the temperature-controlled products industry.

**AIB International** was founded in 1919 as a technology and information transfer center for bakers and food processors, with the original mission to "put science to work for the baker." Over the years AIB International has expanded its reach, but this core promise remains central to our programs, products, and services. AIB International empowers clients worldwide to elevate their food safety and production process capabilities by developing and delivering application-oriented learning, consulting, and value-added services. AIB’s staff includes experts in the fields of baking production, experimental baking, cereal science, nutrition, food safety and hygiene. Headquartered in Manhattan, Kansas, and with offices and staff worldwide, we are well positioned to be your partner in the global food chain. Visit http://www.aibonline.org