AIB International to Launch VirtualInspector at IBIE

Immersive Training Simulation Empowers Users to Identify and Resolve Food Safety Issues

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Manhattan, Kan. (Aug. 26, 2019) – AIB International will launch VirtualInspector with live demos at their IBIE booth (#4837). This immersive training simulation prepares users to look for food safety issues throughout a plant setting and document their findings with corrective actions that provide resolution. The training will help create a well-trained self-inspection team that is empowered to take ownership of their food safety programs.

In the first scenario, users are guided through the process. Subsequent scenarios then test user knowledge and skills with a more independent inspection. Each interactive lesson has built-in instruction, videos, and quizzes to test knowledge throughout the course.

“Thousands of products are recalled each year due to undetected food safety issues. Facilities need a well-trained self-inspection team that can identify and resolve food safety issues,” said Katie Mayes, VP of Marketing & Product Development. “We invite IBIE attendees to drop by our booth and demo VirtualInspector. Companies looking to optimize eLearning with an engaging and measurable training platform will find that VirtualInspector provides convenience, calibration and efficiency for employers and participants.”

Although entertaining in nature, this format effectively bridges the gap between theory and practice. Self-inspection team members can practice identifying GMP violations that can’t be easily replicated without wasting raw materials or compromising food safety. In the simulation, users can see around them 360 degrees, with audio and visual cues drawing attention to important hotspots.

VirtualInspector can be accessed through AIB International’s Learning Management System and can be experienced via laptop, mobile device or VR headset. VirtualInspector is compatible with all major desktop browsers (Chrome, Firefox, Microsoft Edge, Safari, Internet Explorer) and Apps such as iOS, Android, Oculus Go, Oculus Rift, Oculus Rift S, Samsung Gear VR, HTC Vive, HTC Vive Focus, Google Daydream, and Lenovo Mirage Solo.

VirtualInspector will launch at IBIE (International Baking Industry Exposition 2019) on Sept 8, 2019 at the AIB International Booth # 4837 and will be available for purchase from that time on.

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About AIB International

For 100 years, AIB International has partnered with our clients to bring the enjoyment of safe, high-quality food to consumers everywhere. Through customized Training, Inspections & Consulting, Regulatory and Certification services, our global team of food safety and quality professionals in 120 countries is committed to helping our customers address virtually every link in their supply chains. Visit www.aibinternational.com for more information.